

PRODUCT SHORT DESCRIPTION:

Portable and versatile, this easel is the right choice for presentations.

FEATURES AND BENEFITS:

- Write on a flipchart pad or directly on the board to brainstorm and present ideas.
- Lightweight and detachable, easy to carry to any workspace
- Easy to write on and clean: non-magnetic and magnetic dry wipe surfaces
- Customise the easel as required and use the same structure with boards of different sizes and surfaces.
- Includes adjustable clamps or paper roll kit to use with flipchart pads or paper roll, and a plastic tray for accessories on the back of the board.
- Includes an aluminium and plastic base with castors to improve mobility.
- Designed to meet the principles of a circular economy under the environmental sustainability model.

PRODUCT IMAGE:



MARKETING COPY:

The Kyoto Flipchart Tripod Easel is portable and versatile, making it the right choice for dynamic companies, as they can improve efficiency and manage space according to the needs. Ideal for any workspace, office, or meeting room, for brainstorming, planning or simply present ideas. The Kyoto lifespan is also greatly increased due to fact that the components can be removed to be repaired or replaced. This also means that it can be customised to use the same structure with boards of different sizes and surfaces, and accessories, to obtain simpler and more efficient communication. The product components are made from recycled and recyclable materials making this product a great solution for companies with an environmental mindset.

APPLICATION AND SALES PROPOSITION:

- Ecological product. Recycled and recyclable plastics and aluminium components.
- Longer lifetime product due to the serviceability and upgradability capabilities. Product components may be substituted in case of damage and new components can be added so that it can have new functionalities.
- Versatile product as it can be used in many ways, especially when the Kyoto accessories are used.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

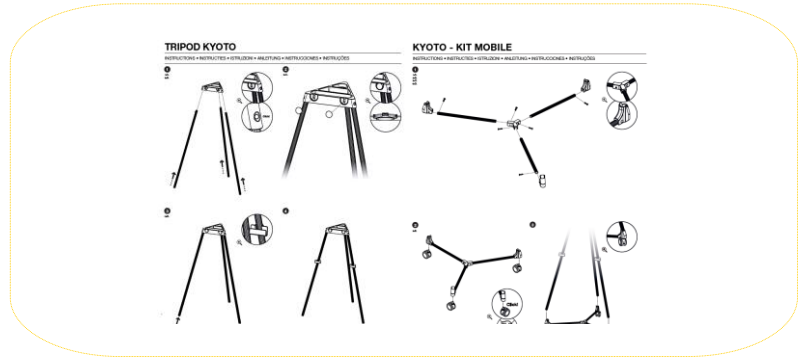
No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product size mm:	Packed mm:mm:	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium w/ paper clamps	Lacquered steel / White	1950x850x740	1090x780x75	7,6	7,8	EA14506174	-
Grey Aluminium w/ paper clamps	Non-magnetic / White	1950x850x740	1090x780x75	5,2	5,4	EA14500174	-
Grey Aluminium w/ paper roll	Lacquered steel / White	1950x850x740	1090x780x75	9,1	9,3	EA145061731	-
Grey Aluminium w/ paper roll	Non-magnetic / White	1950x850x740	1090x780x75	6,7	6,9	EA145001731	-

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium and plastic structure
- Adjustable board support clamps
- Adjustable flipchart clamps or paper roll kit
- Aluminium framed lacquered steel or non-magnetic board
- Aluminium and plastic base with castors

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Earth KYOTO Mobile Easel****Portable and versatile, this easel is the right choice for presentations**

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**WITHIN FAMILY:**

- Earth Kyoto Tripod Easel
- Earth Kyoto Easel Accessories
- Earth Revolving Whiteboard
- Earth Enclore Lockable Board

QR CODE:

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Approval:

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